

**Speaker Name:**

**Mary Jo Greil**

**Speaker Company/Organization:**

**Carson Greil Group**

**Presentation Title:**

**Innovation through Engagement**

**Presentation Date:**

**Presentation Time:**

**Speaker Bio:**

Mary Jo Greil, EdD:

Mary Jo has a unique blend of solid experience in directing large-scale organizational change, as well as providing IT and business management thru working in a start-up, mid-cap and Fortune 50 corporation over 20 years. She received two national recognitions for her pioneering work. In 2002, Mary Jo founded the Carson Greil Group, which provides executive coaching, group leadership development, and strategic change consulting services. Her work also spans local and community change initiatives. In Memphis, TN, she launched Imagine Memphis that brought over 900 youth and adults together through purposeful conversations. She is a coalition coach to bring about greater cross-community collaboration in the education and health sectors. Mary Jo has strong sensibility to various organizational cultures—corporate, governmental, and community.



### **Topic Narrative:**

A recent series of Gallup polls focusing on employee engagement reported that over 70% of American workers are not fully engaged in their work. In today's competitive workplace for talent, productivity and sustainability are challenged when only two-thirds of all employees are less than motivated to be productive!

Innovation has significantly impacted Operations, Service, and Strategy. However, management innovation that engages employees is a new frontier. With four different generations working side by side in the workplace today and technology changing how we interact with each other, leaders must embrace the highest and best strategies to engage, connect and convert employee talents and their efforts for high performance to meet objectives. Innovation Through Engagement will provide attendees with concrete examples. It is through engagement that we can bring about innovation; it is through management innovation that we can bring about engagement.

### **Audio/Visual Needs:**

Handheld microphone

Wireless lavalier

Wireless microphone

Internet connection

Audio

DVD

### **Other items required:**

Easel and Easel pad