



MARY JO GREIL, EDD • CAREER BIO

CURRENT

President, Carson Greil Group, since 2002

- Coaching (Executive and Leadership)
 - Corporate/Business -- senior executives, directors, and high potentials
 - Individual -- broad diverse cross-section of sectors
- Leadership Development – Senior leadership teams
 - Multi-year (3 – 5 year engagements)
 - Multi-month
 - 1/2 to one day sessions
- Strategic Change Consulting -- leadership team and associates, employees, and staff

Corporate Business

- Large Scale multi-stakeholder summits (60 – 225 participants)
- Corporate cultural change supporting major strategic redirection (6,000+ employees; includes international)

Non-Profit

- **SIM (Society for Information Management)**
 - Executive Regional Leadership Forum (ERLF)
 - Co-designs and delivers annual national program
 - Regional Leadership Forum (RLD)
 - Visiting expert offering “Leadership and Learning Style” at RLFs across the U.S. annually
- Non-Profit—3-year capacity building program (Board and staff) as consultant thru the Program for Non-Profit Excellence
- Board development including linkage of leadership and futures planning
- See: <http://www.simnet.org/?ExecutiveRLF>

Community-Wide (Memphis, TN)

- Coalition Coach and Strategic Facilitator (2012 - present)
 - Health (B5210 Campaign)
 - Education-Coalition for Effective Teachers
- Youth Voices for Urban/Suburban School Unification (2012)
 - 200+ youth across city and county schools expressing their requirements using a youth-led effort
- Imagine Memphis (2006 - 2011)
 - 900 interviews between high school youth and adults (founder)
- Youth Congress (2005 - 2006)

PAST

International Paper, Memphis, TN (1989 – 2001)

- Senior Consultant in Organization Effectiveness (2000-2001)
 - Directed organization readiness for launch of supply chain in Division
 - Designed and facilitated European IT Council
- Director of IT Process Quality (1998 – 2000)
 - Designed and implemented the first IT leadership program for global IT.
 - Aligned different company cultures from mergers and acquisitions measured by IT's receiving one of the highest company employee engagement scores.
 - Designed and implemented the first company Balanced Scorecard linking strategy to performance.

Sector Systems Manager, Specialty and Distribution Sector (1995 – 1998)

- Directed large scale change with SAP for a \$7 billion sector spanning nine diverse divisions.
- Provided executive support in cultural change and organizational readiness for division-wide supply chain.
- Designed the business/IT leadership sessions to align IT with the businesses.

Manager of Planning and Controls for Global IT (1989 – 1994)

- Received #1 quality management ranking among all IP business & staff groups for IT over two consecutive years.
- Facilitated the first IT strategic planning process achieving 80% of plan in two years.
- Co-led the first business systems planning in the company.

National Laboratory Center, Inc., Memphis, TN (1986 – 1989)

- Director of IT for a start-up company with nation- wide customers.

AMCA International, Memphis, TN (1980 – 1986)

- Group Manager, Electronic Administrative Systems
- Designed and implemented first IBM distributed EAS network across over 60 divisions (Canada, United States, and Europe)





MARY JO GREIL, EDD • CAREER BIO (CONT.)

EDUCATION

- EdD, Management Information Systems,
University of Memphis, Memphis, TN
- Executive Masters (M.S), Telecommunications and
Information Systems,
Christian Brothers University, Memphis, TN
- M.S., Curriculum and Instruction
University of Northern Colorado, Greeley, CO
- B.S. Business Education, C-f
University of Wisconsin, Whitewater, WI

PROFESSIONAL DEVELOPMENT

- Leadership Workshops – Peter Senge, MIT
- Certificate in Immunity to Change – Bob Kegan,
Harvard University
- Certificate in Appreciative Inquiry – David Cooperrider,
Case Western Reserve University
- Coalition Coaching, Center for Creative Leadership
- Coaching Certifications:
 - Hudson Institute of Santa Barbara
 - Strozzi Institute – Master Somatic Leadership Coach

PROFESSIONAL RECOGNITIONS AND AFFILIATIONS

- Recipient of national awards, including Top 100 Women in IT
- Top Fifty Women in Memphis – Making a Difference
- Speaker at numerous Top 100 Clubs at IBM system conferences
across Europe, and management conference speaker for
several years throughout United States
- Co-founder of the Society for Information Management –
Memphis Chapter, Chapter President, elected Executive Board
Member for several years, speaker at numerous annual
conferences and Regional Leadership Forums.
- Co-author of the chapter “Building IT Capacity for Leadership in
a New Age” 2010
- Co-author two articles for the AI (Appreciative Inquiry)
Practitioner

