



MARY JO GREIL, EDD • CAREER BIO

CURRENT

President, Carson Greil Group, since 2002

- Coaching (Executive and Leadership)
 - Corporate/Business – senior executives, directors, and high potentials
 - Individual – broad diverse cross-section of sectors
 - Cultural Survey and 360 Feedback with Coaching
- Leadership Development – senior leadership teams
 - Multi-year (3 - 5 year engagements)
 - Multi-month
 - 1/2 to one-day sessions
- Women Leadership Development
 - Women in Philanthropy Leadership Circle (7 months)
 - Purposeful Choices (2 half days)
- Strategic Change Consulting – leadership team and associates, employees, and staff

Non-Profit

- **SIM (Society for Information Management)**
 - Executive Regional Leadership Forum (ERLF)
 - Visiting expert: “Executive Presence thru a Somatic Lens”
 - Co-designer of the program and original facilitator
 - Regional Leadership Forum (RLF)
 - Visiting expert: “Leadership and Learning Styles” at RLFs across the U.S. annually
- See: <http://www.simnet.org/?ExecutiveRLF>

Community-Wide (Memphis, TN)

- Coalition Coach and Strategic Facilitator (2012 - present)
 - Health (B5210 Campaign)
- Center for Transforming Communities Board (2012 – present)

PAST

Corporate Business/Non-Profit/Healthcare/ Higher Education

- Large Scale multi-stakeholder summits (60 – 225 participants)
- Honor the Past; Welcome the Future retreats

Non-Profit

- Consultant in the Program for Non-Profit Excellence, a 3-year capacity building program (Board and staff)
- Board development including linkage of leadership and futures planning

PAST (CONT.)

Community-Wide (Memphis, TN)

- Coalition Coach and Strategic Facilitator (2012 - 2015)
 - Education: Coalition for Effective Teachers
 - Health: Million Calorie Reduction Match Initiative by Healthy Memphis Common Table
- Youth Voices for Urban/Suburban School Unification (2012)
 - 200+ youth across city and county schools expressing their requirements using a youth-led effort
- Imagine Memphis (2006 - 2011)
 - 900 interviews between high school youth and adults (founder)
- Youth Congress (2005 - 2006)

International Paper, Memphis, TN (1989 – 2001)

Senior Consultant in Organization Effectiveness (2000-2001)

- Directed organization readiness for launch of supply chain in Division
- Designed and facilitated European IT Council

Director of IT Process Quality (1998 – 2000)

- Designed and implemented the first IT leadership program for global IT actively engaging over 160 managers/leaders that transformed the culture to high performance.
- Aligned different company cultures from mergers and acquisitions measured by IT's receiving one of the highest company employee engagement scores.
- Designed and implemented the first company Balanced Scorecard linking strategy to performance.

Sector Systems Manager, Specialty and Distribution Sector (1995 – 1998)

- Directed large-scale change with SAP for a \$7 billion sector spanning six diverse divisions with 6,000+ employees.
- Provided executive support in cultural change and organizational readiness for division-wide supply chain.
- Designed the business/IT leadership sessions to align IT with the businesses' strategic planning.

Manager of Planning and Controls for Global IT (1989 – 1994)

- Received #1 quality management ranking among all IP business & staff groups for IT over two consecutive years.
- Facilitated the first IT strategic planning process achieving 80% of plan in two years.
- Co-led the first business systems planning in the company strategically leveraging IT for business results.





MARY JO GREIL, EDD • CAREER BIO (CONT.)

PAST (CONT.)

National Laboratory Center, Inc., Memphis, TN (1986 – 1989) Sector: Healthcare

- Director of IT for a start-up company with nation- wide customers.

AMCA International, Memphis, TN (1980 – 1986)

Sector: Engineering and Manufacturing Steel

- Group Manager, Electronic Administrative Systems (EAS)
- Designed and implemented first IBM distributed EAS network across over 60 divisions (Canada, United States, and Europe)

EDUCATION

- EdD, Management Information Systems,
University of Memphis, Memphis, TN
- Executive Masters (M.S), Telecommunications and Information Systems,
Christian Brothers University, Memphis, TN
- M.S., Curriculum and Instruction
University of Northern Colorado, Greeley, CO
- B.S. Business Education, C-f
University of Wisconsin, Whitewater, WI

PROFESSIONAL DEVELOPMENT

- Leadership Workshops – Peter Senge, MIT
- Certificate in Immunity to Change – Bob Kegan, Harvard University
- Certificate in Appreciative Inquiry – David Cooperrider, Case Western Reserve University
- Coalition Coaching, Center for Creative Leadership
- Coaching Certifications:
 - Hudson Institute of Santa Barbara
 - Strozzi Institute – Master Somatic Leadership Coach

PROFESSIONAL RECOGNITIONS AND AFFILIATIONS

- Recipient of two national awards for pioneering work
- Top Fifty Women in Memphis – Making a Difference
- Speaker at numerous Top 100 Sales Clubs at IBM system conferences across Europe; management conference speaker for several years throughout United States – current presentation “Innovation through Employee Engagement”
- Co-founder of the Society for Information Management – Memphis Chapter, elected Executive Board Member for several years
- Co-author of the chapter “Building IT Capacity for Leadership in a New Age” 2010
- Co-author two articles for the AI (Appreciative Inquiry) Practitioner

